

Contact: Leslie L. Cannon-Grosz
317-828-3417
Leslie@SometimesMarketing.com

FOR IMMEDIATE RELEASE
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AYS, Inc. Hosts Third Annual Benefit to Raise Funds for After-school Arts Programs with Support from Local Artists & Local Business

What: *Audio Mask: 8-Bit Edition*
When: Saturday, August 23, 2013 8:00 p.m.-12:00 p.m.
Where: Speak Easy, 5255 N. Winthrop Ave., Indianapolis, IN 46220
Cost: Suggested donation of \$10.00 per person.

Indianapolis, IN—On Saturday, August 23 8:00 p.m. to 12:00 p.m., AYS, Inc. will host its third annual benefit *Audio Mask: 8-Bit Edition* at the Speak Easy, located in Broad Ripple. The 21 and over fundraising event raises funds for AYS' music education programming and is sponsored by CS Capital Management, Kolman Dental, Broad Ripple Village Association and Musical Family Tree.

The evening will feature local indie music artists The Brown James, Didache, Dino DNA and Adam Gross and a special comedy performance by Steve Giles. A photo booth with 8-bit themed props will be available for guests to enjoy, and a raffle with items, such as Colts merchandise and Indianapolis Repertory Theater tickets, will be available for bid. Local beer will be provided courtesy of Upland Brewing Company, and food will be provided courtesy of Poccadio Moroccan Grill & Sandwiches.

Started in 2012, *Audio Mask* is a fundraising show benefitting AYS, Inc.'s after-school music enrichment programming. Andrea Freund, *Audio Mask* committee chair and Resource Development Coordinator at AYS, Inc., stressed the purpose of the event stating, "With school budgets being drastically cut, the arts is usually the first to go, even though it's known arts influence and shape a child's academic, social and emotional development. This is why AYS is proud to offer these much-needed programs to students and happy the community supports us with fundraising events like this."

Becca Hopson, an AYS parent and *Audio Mask* committee member, spoke firsthand to the importance of such programming. "Exposing our child to cultural arts is a priority in our household, and we're thrilled AYS has such programming, providing an environment filled with creativity and exploration for our child."

A \$10.00 donation per attendee is suggested with additional donations accepted regardless of attendance via ayskids.org/donate. To find out more about AYS, Inc. and *Audio Mask: 8-Bit Edition*, visit AYSkids.org/AudioMask.

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Founded in 1980, AYS, Inc. is a local grassroots non-profit agency providing before- and after-school, early childhood and summer programs in eight school districts throughout Marion, Hamilton, Hendricks, Shelby and Montgomery counties. Encompassing all aspects of child development, from early childhood to intermediate school, AYS, Inc.'s programs offer a variety of activities, including arts, science, health and multicultural enrichment in a safe environment during the out-of-school hours. Learn more about AYS, Inc. at AYSkids.org.

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To find out more about this fundraiser or schedule an interview with AYS staff, participating artists or sponsors and/or event committee members, please contact Leslie L. Cannon-Grosz at 317-828-3417 or Leslie@SometimesMarketing.com.



AUDIOMASK 2014

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