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AYS, Inc. Proudly Announces New President and CEO Chrystal Struben, Experienced Non-Profit Executive and AYS, Inc. Parent

Indianapolis, IN—AYS, Inc.'s board of directors is pleased to announce the agency's new President and CEO as Chrystal Struben. Struben succeeds Founder and former President and CEO Ellen Clippinger, who retired in March after 34 years of service, guidance and leadership. Struben brings more than 15 years of experience in non-profit management, fundraising and marketing and begins her role today, September 2, 2014.

Board Chair of AYS, Inc. Tim Witmer stated, "The Board of Directors felt Ms. Struben's extensive non-profit background, vision, energy and knowledge of AYS will serve her well as the new president and CEO, and we look forward to her building on the solid foundation in place at AYS."

Struben is the parent of an AYS, Inc. participant and knows firsthand the impact the organization has on youth, families and the community. "As a working mother, AYS has been instrumental in helping me balance family, school and work schedules, while allowing my child to have rewarding and enriching educational experiences outside of school hours. I am thrilled to now be a part of this vital organization and look forward to helping AYS continue its growth and success."

Struben is eager to reinforce relationships – as well as build new ones – with all stakeholders in order to better meet the needs of children, families, schools and communities. She hopes to work collaboratively and strategically with all partners in order to offer the best service to each family that comes in contact with AYS, Inc.

Prior to the acceptance of this new position, Struben was a vice president at Planned Parenthood of Indiana and Kentucky, a two-state non-profit organization, where she increased the organization's visibility, improved education programs and secured significant gifts from individuals, private foundations, and government entities. Previously, Struben led the day-to-day marketing operations at The Children's Museum of Indianapolis. Her extensive volunteer work has included Girls, Inc., Women's Fund of Central Indiana, Race for the Cure, Domestic Violence Network and Mapleton-Fall Creek Community Development Corporation. A native of North Vernon, Indiana, Struben is a graduate of Purdue University in West Lafayette.

Witmer added, "It is evident throughout Struben's career she has developed a strong track record of driving program standards, increasing donations and improving marketing. This experience will help AYS serve more low-income families, increase enrichment offerings at all sites, and ensure that all sites maintain high-quality standards."

AYS, Inc. Proudly Announces New President and CEO Chrystal Struben, Experienced Non-Profit Executive and AYS, Inc. Parent (CONTINUED)

About AYS, Inc.

Founded in 1980, AYS, Inc. is a non-profit agency providing before- and after-school, early childhood and summer programs in eight school districts throughout Marion, Hamilton, Hendricks, Shelby and Montgomery counties. Encompassing all aspects of child development, from early childhood to intermediate school, AYS, Inc.'s programs offer a variety of activities, including arts, science, health and multicultural enrichment in a safe environment during the out-of-school hours. Learn more about AYS, Inc. at AYSkids.org.

To find out more or schedule an interview with AYS, Inc. President and CEO Chrystal Struben or AYS, Inc. Board Chair Tim Witmer, please contact Leslie L. Cannon-Grosz at 317-828-3417 or Leslie@SometimesMarketing.com.

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